

FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY



September 2020

Dear YMCA Community Member,

Greetings to all from your Red Wing Family YMCA.

We are kicking off our Annual Campaign and seeking your support. The pandemic has challenged us in ways we never could have anticipated just a few short months ago. Despite the upheaval, shock and stress we are working nonstop to transform lemons into lemonade. The YMCA remains **committed** to our mission and to face head-on any challenges to keep our doors open for **everyone**. We are striving at the Y – bending, shaping and flowing on the go – to **respond** with relevance and wisdom to overcome this challenging time.

We will persevere together!

We have ensured our Preschool Child Care and Summer School Age Day Care programs are here to support families so they can remain employed while having peace of mind their children are cared for by professionals in a safe environment. We have created great programming that is adapted to serve kids safely. This is one of the most critical programs needed at our YMCA.

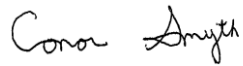
We have developed new Virtual Fitness Classes – and they have received a tremendous positive response. Virtual Classes may very well be the future of Fitness Programming! We are in the midst of creating a YMCA studio environment for you to enjoy wherever you may be.

We re-envisioned and reinvented Camp Pepin. We made the difficult decision to cancel our summer 2020 Resident Camp for kids at Camp Pepin. This last occurred in the summer of 1946 due to the polio epidemic. It broke our hearts to not see kids gathering, gabbing and growing at camp. However, we have overcome the feeling of deep disappointment with remarkable enthusiasm: We transformed from kid's camp to family camp. It turns out families want to participate in camp too! With the help of many volunteers and staff our cabins have been rented most of the summer and are available through fall 2020.

We will persevere together with your financial support to continue our **mission**: "To enhance the quality of life for individuals and the community through programs that build healthy spirit, mind, and body. By nurturing the potential of every child and teen, improving health and well-being, and

supporting and serving our neighbors, the Y ensures that everyone has the opportunity to become healthier, more confident, connected and secure." Ensure the Red Wing YMCA continues to be available to all and a **Great Good** in our community for another 150 years. The goal of our Annual Campaign is to raise \$200,000 for our scholarship fund. Please make your donation today and keep in mind your donation may be tax deductible.

Sincerely, Your Annual Campaign Chairs,



Conor Smyth



Susan Langer



Michael Hosfeld